



Travel with Intention. Explore with Faith

About Us

Our mission is to provide impactful culturally immersive experiences in East Africa, committed to halal travel and ethical practices that respect local cultures and are environmentally conscience.

Our vision is to redefine travel in Africa through the principles of Halal and Tayyib — offering journeys that preserve Islamic heritage in Africa, are ethical, spiritually grounding and globally inspiring.



Halal Safaris founder, Samia Omar Bwana, with rangers, volunteers, and guests at Kipini Conservancy

Our Work

Trip Planning

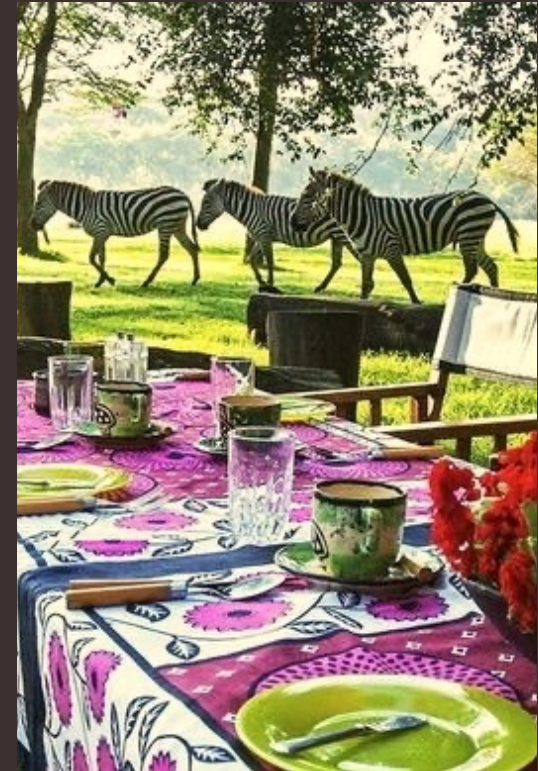
Logistics and bookings for groups or organisations

Research & Advisory

Creating a custom itinerary or research insights into halal travel in Africa

Capacity Building

Training and working with communities to create and promote halal experiences



Values

Halal & Muslim-friendly

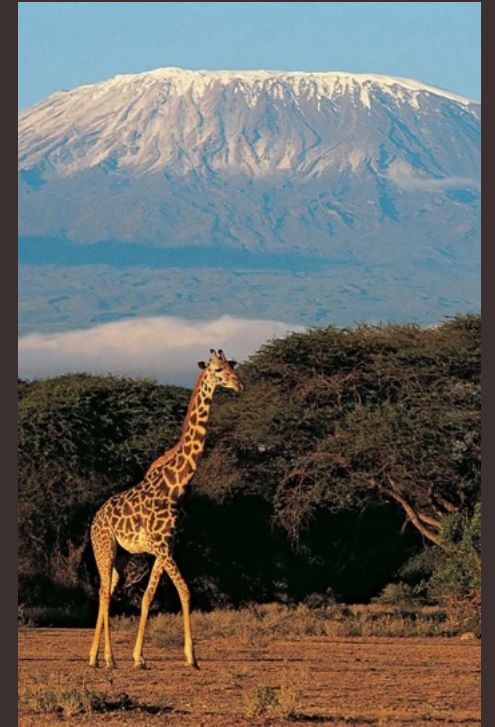
Food, prayer & other needs

Islamic Heritage

Tours that explore the cultures and history of Islam in Africa

Tayyib

Sustainable, ethical, and socially responsible travel



Experiences



Islamic History

Historic mosques, sites,
and monuments



Beach Safaris

Pristine white private beaches
for privacy and comfort



Wildlife Safaris

Halal luxury lodges in wildlife
conservancies or national parks



Cultural Immersion

Local communities and social
impact projects

Trips



Islamic Heritage Tours

Experience the history and heritage of Islam in Africa



Sisters Safaris

Women-only group trips for travellers seeking sisterhood



Tayyib & Volunteering

Sustainable and impactful travel to make a difference



Customised package

Create a unique custom trip for your family or organisation

Who we are

A women led and owned company, Halal Safaris was founded by sisters Samia Omar Bwana and Nasra Omar Bwana, from Lamu, Kenya.

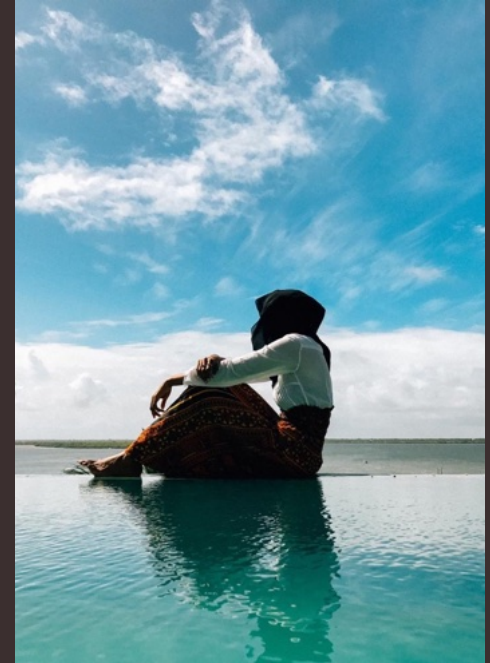
Samia is an environmental and cultural conservationist focused on curating Islamic heritage tours in Africa. She trained in Malaysia on Halal Tourism and in Sweden on sustainable tourism management. Her work brings together history, and culture, to create trips that go beyond travel and offer opportunities for community connections.

Nasra is a writer, photographer, digital curator, and researcher utilising media, visual and oral storytelling to revitalise discourse on Swahili history and culture. She is dedicated to conserving, promoting, and sharing the rich culture and history of the East African Coast.



Samia Omar Bwana

Founder, Halal & Responsible Tourism Expert



Nasra Omar Bwana

Co-Founder, Curator

Where we are

Lamu, Kenya

On Kenya's northern coast, Lamu captures all our values on the essence of halal, heritage, and tayyib travel in one serene destination.

A UNESCO World Heritage Site, that blends Islamic history, beachfront tranquility, wildlife, and cultural immersion. Here, faith, nature, and community come together in one place.



Community

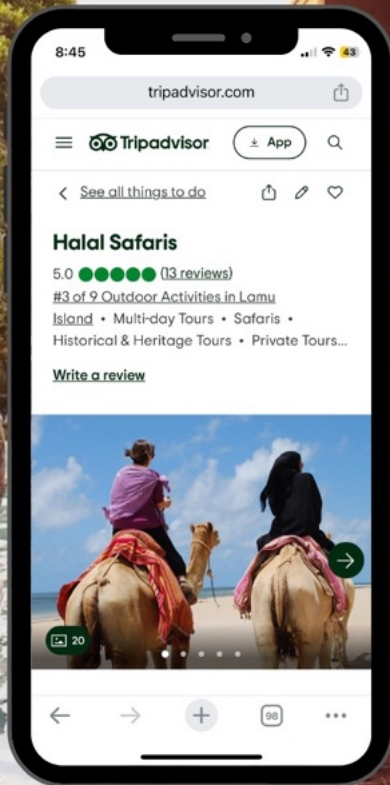
At Halal Safaris Africa, travel is also about purpose. Through our charity partner, Ikhlas Foundation, we support projects that uplift the local community.

Our Focus Areas:

- Education: Sponsor secular and religious academic projects
- Heritage: Preserving Islamic and Swahili culture
- Environment: Promoting eco-tourism and conservation
- Livelihoods: Income generation by women and youth



★★★★★ Client Testimonials



"Every minute of our trip was just extraordinary thanks to the Halal Safaris team! We learned so much about the history and unique cultural heritage of the Kenyan coast"

- Liz

"This was a fabulous trip off the normal tourist beaten track to see the little known heritage sites of this beautiful part of the Kenyan coast....Totally luxury. I don't think I have ever been so well and so luxuriously looked after on a trip – not have I felt so privileged in the places we were taken and the sites we saw."

- Wendy

"Halal safaris were truly incredible, professional, well organised and very knowledgable about everything ...the best people to book you next trip... the whole visit and experience was truly great. From Start to Finish."

- Shukrinaz

"Amazing trip.beautiful town knowledgeable tour guides, beautiful archeological sites. Well planned to visit all sites in a short time while still feeling like a vacation, at an affordable rate. Highly recommend and will definitely do it again!"

- Maymoona

Work with us

We are more than a travel company, Halal Safaris is a transformative experience. We invite you to partner with us to tailor packages in Africa for yourself or your clients that mix the serenity of nature, Islamic heritage and create memories that will last a lifetime.

We partner with other companies for:

- Family and Business Group trips
- Retreats
- Luxury group safari tours
- Voluntourism projects
- And much more...



Current & Past Partners



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